



March 30, 2011

Dear Pool Owner,

It's that time of year again to start thinking about backyard fun. With spring here and summer just around the corner we are currently scheduling our 2011 openings.

To be sure that your pool is opened correctly and in a timely manner please follow these pool opening guidelines:

- 1) Have all water pumped off of your pool cover
- 2) Have power turned on to your pool equipment
- 3) You are responsible for filling your pool with water to the middle of the skimmer. This does not have to be done before opening, but is highly recommended.
- 4) We will load and set your chlorinator with YOUR chlorine tabs – if applicable. (please have your chlorine tablets available by your equipment pad)
- 5) We will sweep your pool – not vacuum
- 6) Your pool will be super-chlorinated (shocked)
- 7) Please unlock gates to pool area for easy access of our technicians
- 8) All checks must be received in advance to schedule your opening.

Rates for 2011 openings are as follows:

Pool Only:	\$500.00
Pool and Spa:	\$550.00

Please fill out the enclosed pool opening form and mail it along with your payment. Your prompt attention to this matter will ensure your pool is opened in a timely manner and ready for another fun filled pool season!

We are looking forward to another great pool season and we hope you have a summer filled with lots of fun!

Sincerely,

Tom McNelis
President
Office: 630.845.1145
Cell: 630.335.6720
Fax: 630.208.1958
E-mail: tmcnelis@signaturepoolschicago.com

Jim Gavula
Job Coordinator
Office: 630.845.1145
Cell: 847.878.3884
Fax: 630.208.1958
E-mail: jgavula@signaturepoolschicago.com



Please send all correspondence and checks to: Signature Pools & Spas
70 Neola
Yorkville, IL 60560

Name: _____

Address: _____

City: _____ Zip: _____ County: _____

Home Phone: _____ Cell: _____ Work Phone: _____

E-Mail: _____ @ _____

I have a:	Pool Only	\$500.00
(please circle one)		
	Pool and Spa	\$550.00

Please note: Following our technicians visit please be prepared to spend some time removing any excess dirt, leaves, or other miscellaneous debris. You will also need to continue to check your water chemistry regularly to ensure you have a great start to your pool season. If you need further assistance please contact your local pool service store. Also, please remember to **NEVER DRAIN YOUR FIBERGLASS POOL!** This voids your warranty and will damage your pool. Thanks again and have a great summer swimming!

Special concerns or services needed:

Approximate time frame desired for pool opening: _____

Total Amount Enclosed: \$_____

A Few Reminders

- **\$50.00 Discount:** For our customers that purchased a pool from us during the 2010 season we are offering a \$50.00 discount to those who would like to provide us with a referral letter. This is our way of saying thank you for taking the time to recommend us. Your referral can include:
 - 1) Why you chose to build a fiberglass pool
 - 2) Your experience during the sales process
 - 3) Your experience during the installation process
 - 4) Your experience owning a fiberglass pool from Signature PoolsReferral letters can be e-mailed to info@signaturepoolschicago.com or they may be mailed to the office along with your pool closing form.

- **\$250.00 Referral Bonus:** When you refer a friend, a family member, or a neighbor to Signature Pools and they purchase a pool from us you will receive a \$250.00 referral bonus. Many people make the decision to purchase a swimming pool over the winter so please keep us in mind as you hear people you know talking about building a swimming pool.

- **Signature Pools & Spas Blog:** The team at Signature Pools continues to use our blog as another resource for both our future clients as well as our current pool owners. On our blog you will find helpful maintenance tips, information on some of the options we offer, videos, awards, and other important news and updates regarding Signature Pools. Our blog can be found from our main website or at www.signaturepoolschicago.com/blog.

- **Other Resources to stay informed:**
 - Join our Facebook Fan Page: www.facebook.com/SignaturePools
 - Follow us on Twitter: www.twitter.com/Signature_Pools
 - Video Page: <http://www.youtube.com/user/signaturepoolsil>
 - Picture Page: http://www.flickr.com/photos/signature_pools

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