



September 19, 2011

Dear Pool Owner,

Another fall is here and winter is on the way. We hope you've had a wonderful swimming season. It's now time to start thinking about getting your swimming pool or spa ready for another Chicago winter.

To be sure that your pool is closed correctly, and in a timely manner, please follow these pool closing guidelines:

- 1) Have all water pumped off of your pool cover
- 2) Have power turned on to your pool equipment
- 3) Have water temperature of pool set at a minimum of 65 degrees
- 4) Please have winter cover on your pool deck or nearby so our technicians have it available for installation (only applicable if you have a winter cover)
- 5) Please unlock gates to pool area for easy access of our technicians
- 6) All checks must be received in advance in order to schedule your closings
- 7) All past due invoices must be paid in full before scheduling a closing

Rates for 2011 closings are as follows:

Pool Only	\$ 500.00
Pool and Spa	\$ 550.00

Please fill out the enclosed pool closing form and mail it along with your payment. Your prompt attention to this matter will ensure your pool is closed in a timely manner.

Hope you have a great winter!

Sincerely,

Tom McNelis
President
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A Few Reminders

- **\$50.00 Discount:** For our customers that purchased a pool from us during the 2010 or 2011 season we are offering a \$50.00 discount to those who would like to provide us with a referral letter. This is our way of saying thank you for taking the time to recommend us. Your referral can include:
 - 1) Why you chose to build a fiberglass pool
 - 2) Your experience during the sales process
 - 3) Your experience during the installation process
 - 4) Your experience owning a fiberglass pool from Signature PoolsReferral letters can be e-mailed to info@signaturepoolschicago.com or they may be mailed to the office along with your pool closing form.

- **Join our Facebook Page:** We'd love to have you join our Facebook page for news and updates on Signature Pools. Simply go to <http://www.facebook.com/SignaturePools> and hit the "Like" button. Then you'll be able to post pictures of your pool on the page and you'll always be up to date with what's going on at Signature Pools.

- **\$250.00 Referral Bonus:** When you refer a friend, a family member, or a neighbor to Signature Pools and they purchase a pool from us you will receive a \$250.00 referral bonus. Many people make the decision to purchase a swimming pool over the winter so please keep us in mind as you hear people you know talking about building a swimming pool.

- **Signature Pools & Spas Blog:** Over the past year the team at Signature Pools has started a blog as another resource for both our future clients as well as our current pool owners. On our blog you will find helpful maintenance tips, information on some of the options we offer, videos, awards, and other important news and updates regarding Signature Pools. Our blog can be found from our main website or at www.signaturepoolschicago.com/blog.

- **Other Resources:**
 - Video Page: <http://www.youtube.com/user/signaturepoolsil>
 - Picture Page: http://www.flickr.com/photos/signature_pools

- Please remember to **NEVER DRAIN YOUR FIBERGLASS POOL!** This voids your warranty and will damage your pool.

